

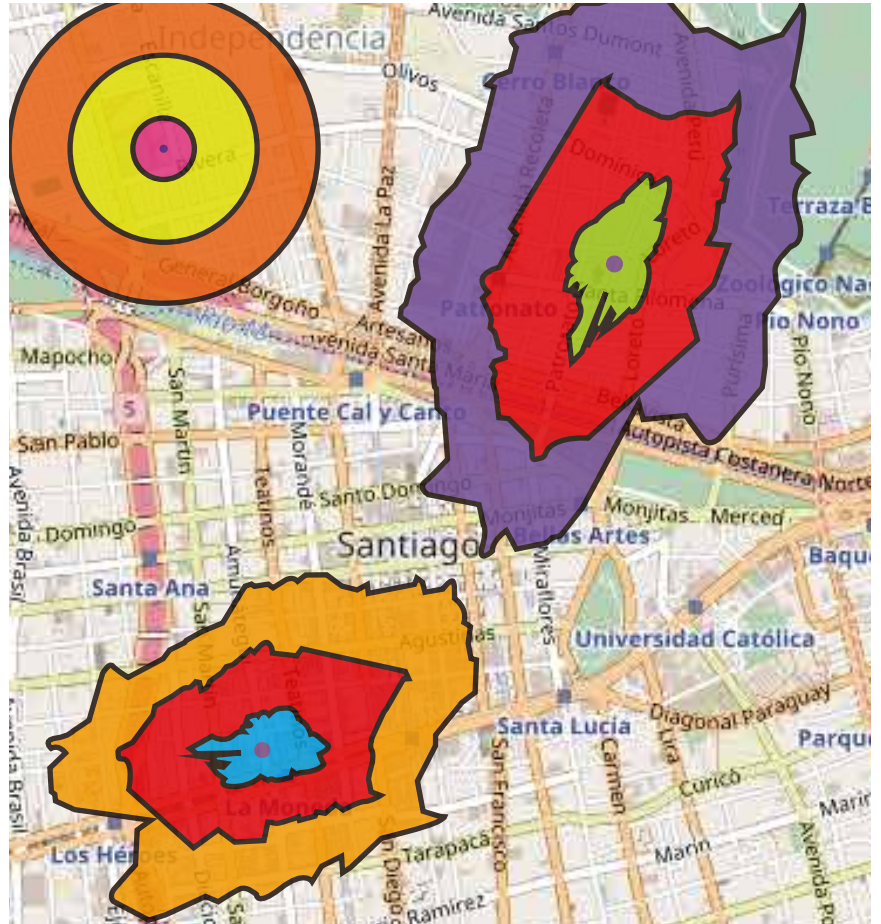
SITE ANALYSIS

Site Analysis brings information of a place in different angles, this makes a real difference at any commercial strategy planning, because each site is unique in terms of its market conditions and characteristics.

Answering this important question is a critical issue in different industries, because each site is unique in terms of its market conditions and characteristics. Site Analysis brings information of a place in different angles; this makes a real difference at any commercial strategy planning.

As a value aggregated feature of this powerful technology it includes the possibility of branch customer segmentation. The most popular ways to perform Site Analysis are: Rings, Diving Time Isochrones and Customized Trade Areas.

When to use Site Analysis? Site analysis is normally used for different purposes but the ones requested the most are: Opening a new branch, network branch optimization, branch relocation, branch closing and competitor's branch analysis.



Site Analysis Alternatives are:

Geobis International's Site Analysis Alternatives are:

- Market Reports Rich in Data
- Territory Planning Optimization
- Cannibalism & Math Branch Analysis
- Location & Expansion Analysis
- Worldwide Digital Maps
- Market Research
- Consultancy

Market Data Reports

- Demography: Population
- Socio Economic Strata (SES)
- Buying Power by Categories
- Consumer Segments Location
- Traffic Generators
- Points of Interest (POIs)
- Ranked Market Opportunities

Trade Area Types

- Rings
- Driving Times Isochrones
- Trade Areas

Key Services

- Location Intelligence
- Customer Strategies
- Site Analysis
- Modeling Analytics
- Geocoding * GeDots