



AVAILABLE SERVICES

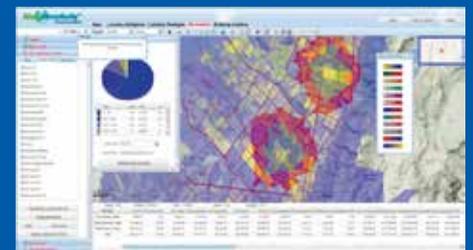
- **Location Intelligence:**
Geocoding, Showing and Tracking Customers on a map.
- **Customer Strategies:**
Understanding and analyzing customers with summary and statistical maps.
- **Site Evaluation and Selection:**
What is there? The big question with a big answer: Isochrones Analysis.
- **Market Analysis for Expansion Plans:**
Where and How? Two big issues solved using business insights from different angles.

POWERFUL DECISION MAKING PROCESSES THAT HELP YOUR BUSINESS GROW

MapSimplicity is the easiest way to enhance Geographic Market & Business Intelligence (GMBI) with powerful tools that fuel your Business Decision Making with: Maps, Population, Purchasing Power, Consumer Expenditures and Daytime Population throughout the Americas, The Caribbean, Europe and Asia.

This new, exciting solution is available on our Cloud Servers Platform in many different ways, such as: Customized Services, Reports, Online Platforms and Consulting.

Please contact your nearest representative for more details and information.



A complete set of options are included in this GMBI platform, all of them covering the aspects needed in the many tasks your Markets & Business requires, saving days and months of work. Main modules are in order of importance: Maps, GeDots, Location Intelligence, Customer Strategies, Site Analysis and Modeling Analytics.ttt