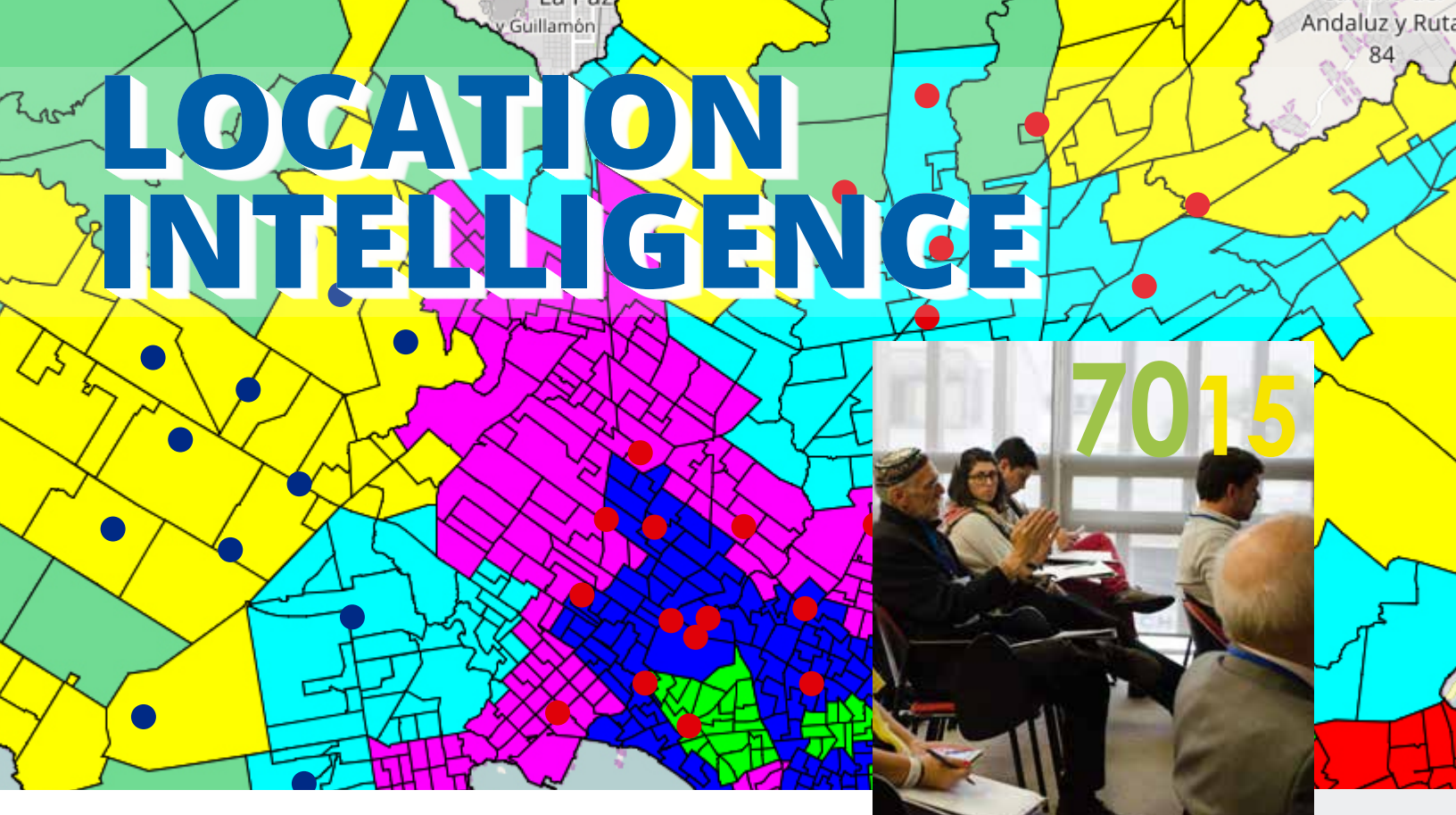


LOCATION INTELLIGENCE



When you understand that an average of 75% of sales corresponds to customers located within 15 minutes of a store or branch, it is important to locate them geographically.

Locating customers is only the very beginning, displaying their location on a map allows you to understand and analyze their behavior and relationships with sales, marketing and territories of influence.

Geobis has products and services for **Location Intelligence** that assist in these aspects:

- Uploading Information, Location Maps, Editing, Spider Analysis for Distance Displacement Optimization, Density Analysis and Customer Profile.
- Input Customer Search Analysis with: thematic maps, ranks, and profiling.
- Analysis of coverage and areas of influence: Isochrones and Rings
- Geocoding & Reverse Geocoding directions and profiles of points.
- Executive Reports and Maps with strategic and operational information.

The Road to Success with your customers

- Customer:
 - Location
 - Edition
 - Ballooning
 - Spiders
 - Statistics
 - Summaries
- Queries:
 - Themes
 - Ranges
 - Profiles
- Trade Areas
- Geocoding & Reverse Geocoding
- Summary Maps
- Reports

For more detailed information please contact us.