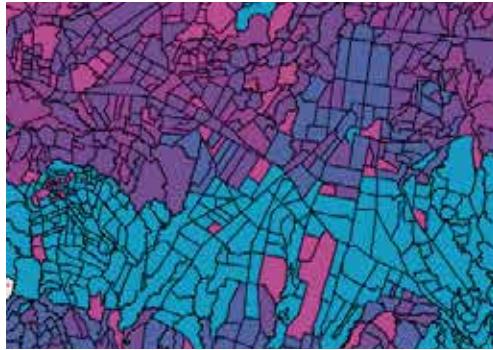


CUSTOMER STRATEGIES

Geobis offers a set of appropriate alternatives in a few steps to understand issues associated with the geographical location of customers and relations of great importance that these saved with the demographic and socioeconomic.



POPULATION THEMATIC MAPS



CUSTOMERS THEMATIC MAPS



Because a picture is worth a thousand of words it is so important to know about Customer Strategies from Geobis ...!

Thousands of data and customer information records are wasted because they do not have tools and reference information for adequate analysis, Geobis offers a set of appropriate alternatives in a few steps to understand issues associated with the geographical location of customers and relations of great importance that these saved with the demographic and socioeconomic.

Customer Strategies is a strategic solution that facilitates inter alia:

- Focus resources where they will have the greatest impact
- Territory Definition based on concentration percentages
- Customer profiles based on demographics and purchasing power
- Colorful maps and professional reports to support decision-making processes

Contact your nearest representative today and ask for more information and details.

Alternatives

- Decision Summary Maps
- Geo Statistics
- Profiling and Segmentation

Market Data Reports

- Demography: Population
- Socio Economic Strata (SES)
- Buying Power by Categories
- Consumer Segments Location
- Traffic Generators
- Points of Interest (POIs)
- Ranked Market Opportunities
- Thematic Maps

Key Services

- Location Intelligence
- Customer Strategies
- Modeling Analytics
- Geocoding * GeDots

For more detailed information please contact us.

